

EDITING & ANIMATION.

- CERTIF - LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,980

EDITING / ANIMATION & 3D

- CERTIF - LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,980
- ADVAN DIPLOMA - LEVEL 300- TUITION FEE GHC2,000

ACTING, DIRECTING & FILM PROD.MANAGEMENT

CERTIFICATE - 6 MONTHS

DIPLOMA - 1 YEAR

CAMERA & LIGHTING

- CERTIF - LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,980

EDITING / ANIMATION & 3D WITH CAMERA & LIGH

- CERTIF - LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,980
- ADVAN DIPLOMA - LEVEL 300- TUITION FEE GHC2,000

GRAPHIC & WEBSITE DEVELOPMENT.

- CERTIF - LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,980

CERTIFICATION EQUIVALENCE:

CERTIFICAT - CERTIFICATE

DIPLOMA - DIPLOMA

ADVANCED DIPLOMA -Higher National Diploma (HND)

GRADUATE DIPLOMA (Bachelor's Degree)

CLASS SCHEDULES:

- REGULAR * EVENING * WEEKEND

ATTACHMENT DETAILS

Students are assured of attachment placement in media houses (broadcast and print) on completion of their courses.

Level 100 Certificate (6months) -Internship

Level 200 Diploma (1 year) - Internship

Level 300 Advanced Diploma (2years) - National Service.

CAMPUSES:

ACCRA CAMPUS @ OPERA SQUARE ADJACENT A.M.A.

KUMASI CAMPUS @OLD MATTRESS HOUSE (STC JUNCTION- OFORIKROM).

TAKROADI CAMPUS @ Community University Building of Anaji Akwasimintsim Road Next to Allied Filling Station

HOSTEL FACILITIES AVAILABLE

FORMS- GH¢50.00 ADMISSION FEE- GH¢200.00

CONTACT: 0504488418/0235488418/0244488418

EMAIL: admissions@mig-edu.com

WEBSITE: mig-edu.com

OUR SLOGAN

WHERE YOUR DREAM COMES TRUE

Why study with MIG because we believe in grooming people to achieve their dreams. MIG provides a stepping stone for you to get to any tertiary institution within or outside the country

.No matter the grades you obtained at the BECE, WASSCE or SSCE examination, you can still apply to us.(Visit either of our campuses in Accra or Kumasi to pick a form).MIG offers the courses categorized in this flyer under

1. MEDIA 2. BUSINESS 3. THEATRE ARTS

ICM PROFESSIONAL COURSES:

- JOURNALISM (TV & RADIO PRESENTATION/NEWSCASTING)
- JOURNALISM & MEDIA STUDIES
- MARKETING, ADVERTISING & PUBLIC RELATIONS
- BUSINESS MANAGEMENT
- ACCOUNTING & FINANCE
- HUMAN RESOURCE DEVELOPMENT
- MANAGING HEALTH & SAFETY
- HOSPITALITY MANAGEMENT
- MANAGEMENT STUDIES
- PROFESSIONAL COMPUTING

CILG PROFESSIONAL COURSES:

- *PROJECT MANAGEMENT
- *MARKETING MANAGEMENT
- *FACILITY MANAGEMENT
- *INFORMATION TECHNOLOGY MANAGEMENT
- * LEADERSHIP AND GOVERNANCE
- * DIGITAL MARKETING



ICM



AFFILIATION:

OVERVIEW OF THE SCHOOL

Multimedia Institute of Ghana (**MIG SCHOOL OF MEDIA, BUSINESS & THEATRE ARTS**) Is a Professional Educational Institution Offering Tertiary and Pre- Tertiary Programmers of study. It Is Ghana Education Service (**GES**) approved. And Affiliates to **ICM-UK & CILG-USA**

We're constantly measuring ourselves against industry benchmarks and market needs.

Our Certificates are award by the Institute Of Commercial Management -(ICM-UK) & Chartered Institute of Leadership and Governance -(CILG- USA), An internationally recognized examination /awarding body's , to which we are proudly Affiliates.

INSTITUTE OF COMMERCIAL MANAGEMENT (**ICM**) - UK, And CHARTERED INSTITUTE OF LEADERSHIP AND GOVERNANCE (CILG)-USA is fully accredited by the National Accreditation Board (**NAB**) of Ghana. ICM/CILG has a presence in over 60 countries worldwide, serving millions of students globally across more than 700 institutions.

OTHER COURSES:

- SOUND ENGINEERING/RADIO D JING
- VIDEO EDITING & ANIMATION
- ACTING, DIRECTING & FILM PROD. MANAGEMENT
- CAMERA & LIGHTING
- ICT
- GRAPHIC DESIGN & WEB DEVELOPMENT
- PROFESSIONAL SECRETARIAT

ICM CERTIFICATION COURSES:

MEDIA COURSES:

LEVEL 100 (CORE) 6MONTHS CERTIFICATE

LEVEL 200(ELECTIVE) 1YEAR DIPLOMA

LEVEL 300(ELECTIVE) 2YEARS ADVANCED DIPLOMA.

CORE COURSES (MEDIA STUDENTS)

LEVEL 100: CERTIFICATE - TUITION FEE GHC2,000

- INTRODUCTION TO JOURNALISM
- MEDIA & SOCIETY
- MEDIA ETHICS & REGULATIONS
- ENGLISH FOR JOURNALISTS & WRITERS
- COMMUNICATION SKILLS
- PSYCHOLOGY
- ICT TRAINING

ELECTIVE MEDIA COURSES (A or B)

LEVEL 200: DIPLOMA - TUITION FEE GHC1,980

(A) JOURNALISM & MEDIA STUDIES:

- BROADCAST JOURNALISM
- FREELANCE & FEATURE WRITING
- SUB EDITING
- MEDIA LAW & EHTICS
- NEWSPAPER REPORTING
- ADVERTISING & PUBLIC RELATIONS
- STUDIO PRACTICALS

(B) JOURNALISM /TV&RADIO PRESENTATION/NEWSCASTING

- SUB EDITING & DESIGN
- DIGITAL TV & RADIO JOURNALISM
- SPORTS JOURNALISM
- MAGAZINE JOURNALISM
- STUDIO PRACTICALS

LEVEL 300 ADVANCED DIPLOMA - TUITION FEE GHC3,420

CONVERGENT JOURNALISM

ELECTRONIC MEDIA MANAGEMENT

INVESTIGATIVE REPORTING

MANAGING IN THE MEDIA

PROGRAMMING FOR TV, RADIO & THE INTERNET.

BUSINESS COURSES:

MARKETING, ADVERTISING & PUBLIC RELATIONS

LEVEL 200: DIPLOMA - TUITION FEE GHC3,980

LEVEL 300 ADVANCED DIPLOMA - TUITION FEE GHC3,420

BUSINESS STUDIES

- CERTIF – LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,980
- ADVAN DIPLOMA – LEVEL 300- TUITION FEE GHC2,000
- GRAD DIPLOMA – LEVEL 200- TUITION FEE GHC1,980

ACCOUNTING & FINANCE

- CERTIF – LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,980
- ADVAN DIPLOMA – LEVEL 300- TUITION FEE GHC2,000
- GRAD DIPLOMA – LEVEL 400- TUITION FEE GHC1,980

HUMAN RESOURCE DEVELOPMENT

LEVEL 200: DIPLOMA - TUITION FEE GHC3,980

LEVEL 300 ADVANCED DIPLOMA - TUITION FEE GHC3,420

MANAGING HEALTH & SAFETY

LEVEL 200: DIPLOMA - TUITION FEE GHC3,980

LEVEL 300 ADVANCED DIPLOMA - TUITION FEE GHC3,420

HOSPITALITY MANAGEMENT

LEVEL 200: DIPLOMA - TUITION FEE GHC3,980

LEVEL 300 ADVANCED DIPLOMA - TUITION FEE GHC3,420

INFORMATION TECHNOLOGY

CERTIF – LEVEL 100- TUITION FEE GHC2,000

DIPLOMA - LEVEL 200- TUITION FEE GHC1,980

ADVAN DIPLOMA – LEVEL 300- TUITION FEE GHC2,000

CILG PROFESSIONAL COURSES:

***PROJECT MANAGEMENT**

KEY ELECTIVE COURSES

PROJECT LEADERSHIP AND COMMUNICATION

PROJECT RISK MANAGEMENT

GLOBAL PROJECT MANAGEMENT

PROCUREMENT AND VENDOR MANAGEMENT

KEY CAREER PATH

- PROJECT ADMINISTRATOR
- CONSTRUCTION PROJECT MANAGER

- HEALTH PROJECT MANAGER
- LEGAL PROJECT MANAGER
- PROJECT CONSULTANT

LEVEL & DURATION

- LEVEL 1 – PROFESSIONAL DIPLOMA: 6 MONTHS
- LEVEL2 – PROFESSIONAL ADVANCE DIPLOMA: 6 MONTHS
- LEVEL3–PROFESSIONAL GRADUATE DIPLOMA: 6 MONTHS
- LEVEL 4 – EXECUTIVE DIPLOMA: 6 MONTHS
- LEVEL 5 – CHARTERED PROFESSIONAL: 11 MONTHS
- LEVEL 6 – CHARTERED MANAGERS: 15 MONTHS

MARKETING MANAGEMENT

KEY ELECTIVE COURSES

- Relationship Marketing
- Digital Marketing
- Internal Marketing
- Marketing in the Global Economy
- Protocol & Event Management

KEY CAREER PATH

- Brand Manager
- Chief Marketing Officer
- Promotions Manager
- Market Research Analyst

LEVEL & DURATION

- LEVEL1–PROFESSIONAL DIPLOMA:6 MONTHS
- LEVEL2-PROFESSIONAL ADV DIPLOMA:6 MONTHS
- Level3–Professional Graduate Diploma: 6 Months
- Level 4 – Executive Diploma: 6 Months
- Level 5 – Chartered Professional: 11 Months
- Level 6 – Chartered Managers: 15 Months

FACILITY MANAGEMENT

KEY ELECTIVE COURSES

- SUSTAINABLE PRACTICES IN FACILITY MANAGERS
- SPACE PLANNING AND MANAGEMENT
- ASSETS MAINTENANCE
- PROPERTY INVESTMENT AND FINANCE
- CONTRACT AND PROCUREMENT

KEY CAREER PATH

FACILITY ENGINEER, FACILITIES ADMINISTRATOR

PREMISES MANAGER, DIRECTOR OF ESTATES

LEVEL & DURATION

LEVEL1 – PROFESSIONAL DIPLOMA: 6 MONTHS

LEVEL2– PROFESSIONAL ADVANCE DIPLOMA: 6 MONTHS

LEVEL3–PROFESSIONAL GRADUATE DIPLOMA: 6 MONTHS

LEVEL 4 – EXECUTIVE DIPLOMA: 6 MONTHS

LEVEL5–CHARTERED PROFESSIONAL: 11 MONTHS

LEVEL6– CHARTERED MANAGERS: 15 MONTHS

INFORMATION TECHNOLOGY MANAGEMENT

KEY ELECTIVE COURSES

- IT Systems Support
- Business Intelligence
- Business Frameworks and Information Technology
- Management Control of Information
- Information Technology & Globalization Key

Career Path

- Information Security Analyst
- Computer Systems Analyst
- Database Administrator
- Management Analyst

- Computer Network Architect

Level & Duration

- Level 1– Professional Diploma: 6 Months
- Level2–Professional Advance Diploma: 6 M
- Level3–Professional Graduate Diploma: 6 M
- Level 4 – Executive Diploma: 6 Months
- Level 5 – Chartered Professional: 11 Months
- Level 6 – Chartered Managers: 15 Months

LEADERSHIP AND GOVERNANCE

Key Elective Courses

- The Theology, Theory and Practice of Leadership
- International Business Environment
- Organizational Processes and Change
- Leadership Studies
- Strategic Management

Key Career Path

- Public Administrator
- Compensation Manager
- Industrial Relations Specialist
- Contract Administrator
- Benefits Administrator

Level & Duration

- Level1–Professional Diploma: 6 Months
- Level2–Professional Advance Diploma: 6
- Level 3–Professional Graduate Diploma: 6
- Level 4–Executive Diploma: 6 Months

- Level5–Chartered Professional: 11 Months
- Level 6–Chartered Managers: 15 Months

TUITION FEE FOR CILG COURSE;

DIPLOMA-GHC3,000

ADVANCE DIPLOMA—GHC3,000

GRADUATE DIPLOMA-GHC3,500

CHARTEREDPROFESSIONALS-GHC4,500

CHARTERED MANAGERS-GHC5,500

Other Courses

Theatre Courses

Level 100 (Core) 6 Months Certificate

Level 200(Electives) 1year Dipolma

Level 100: Certificate- Tuition Fee Ghc2,000

- Introduction To Journalism
- MEDIA & SOCIETY
- MEDIA ETHICS & REGULATIONS
- ENGLISH FOR JOURNALISTS & WRITERS
- COMMUNICATION SKILLS
- PSYCHOLOGY
- ICT TRAINING

ELECTIVE THEATRE ARTS COURSES

LEVEL 200: DIPLOMA

TV & RADIO PRESEN./NEWSCASTING (LOCAL DIALET)

CERTIFICATE - LEVEL 100- TUITION FEE GHC2,000
1, INTERVIEW 2,NEWS ANCHOR 3,PRESENTATION 4, SPORTS 5,PROGRAM HOSTING

SOUND ENGINEERING-RADIO DJING

- CERTIF - LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,980

MODE OF PAYMENT
1, FULL PAYM
2, SEMESTER
3, QURTERLY

