

## EDITING & ANIMATION.

- CERTIF – LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,780

## EDITING / ANIMATION & 3D

- CERTIF – LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,780
- ADVAN DIPLOMA – LEVEL 300- TUITION FEE GHC2,000

## ACTING, DIRECTING & FILM PROD.MANAGEMENT

CERTIFICATE - 6 MONTHS

DIPLOMA - 1 YEAR

### CAMERA & LIGHTING

- CERTIF – LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,780

## EDITING / ANIMATION & 3D WITH CAMERA & LIGH

- CERTIF – LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,780
- ADVAN DIPLOMA – LEVEL 300- TUITION FEE GHC2,000

## GRAPHIC & WEBSITE DEVELOPMENT.

- CERTIF – LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,780

## CERTIFICATION EQUIVALENCE:

**CERTIFICAT - CERTIFICATE**

**DIPLOMA - DIPLOMA**

**ADVANCED DIPLOMA –Higher National Diploma (HND)**

**GRADUATE DIPLOMA (Bachelor's Degree)**

### CLASS SCHEDULES:

- REGULAR \* EVENING \* WEEKEND

### ATTACHMENT DETAILS

Students are assured of attachment placement in media houses (broadcast and print) on completion of their courses.

Level 100 Certificate (6months) –Internship

Level 200 Diploma (1 year) – Internship

Level 300 Advanced Diploma (2years) – National Service.

### CAMPUSES:

**ACCRA CAMPUS @ OPERA SQUARE ADJACENT A.M.A.**

**KUMASI CAMPUS @OLD MATTRESS HOUSE (STC JUNCTION- OFORIKROM).**

**TAKROADI CAMPUS @ Community University Building of Anaji Akwasimintsim Road Next to Allied Filling Station**

### HOSTEL FACILITIES AVAILABLE

**FORMS- GH¢50.00 ADMISSION FEE- GH¢200.00**

**CONTACT: 0504488418/0235488418/0244488418**

**EMAIL: admissions@mig-edu.com**

**WEBSITE: mig-edu.com**

### OUR SLOGAN

**WHERE YOUR DREAM COMES TRUE**

***Why study with MIG because we believe in grooming people to achieve their dreams. MIG provides a stepping stone for you to get to any tertiary institution within or outside the country .No matter the grades you obtained at the BECE, WASSCE or SSCE examination, you can still apply to us.(Visit either of our campuses in Accra or Kumasi to pick a form).MIG offers the courses categorized in this flyer under***

**1. MEDIA 2. BUSINESS 3. THEATRE ARTS**

### ICM PROFESSIONAL COURSES:

- JOURNALISM (TV & RADIO PRESENTATION/NEWSCASTING)
- JOURNALISM & MEDIA STUDIES
- MARKETING, ADVERTISING & PUBLIC RELATIONS
- BUSINESS MANAGEMENT
- ACCOUNTING & FINANCE
- HUMAN RESOURCE DEVELOPMENT
- MANAGING HEALTH & SAFETY
- HOSPITALITY MANAGEMENT
- MANAGEMENT STUDIES
- PROFESSIONAL COMPUTING

### CILG PROFESSIONAL COURSES:

- \*PROJECT MANAGEMENT
- \*MARKETING MANAGEMENT
- \*FACILITY MANAGEMENT
- \*INFORMATION TECHNOLOGY MANAGEMENT
- \* LEADERSHIP AND GOVERNANCE
- \* DIGITAL MARKETING



**ICM**



AFFILIATIONS:

### OVERVIEW OF THE SCHOOL

Multimedia Institute of Ghana (**MIG SCHOOL OF MEDIA, BUSINESS & THEATRE ARTS**) Is a Professional Educational Institution Offering Tertiary and Pre- Tertiary Programmers of study. It Is Ghana Education Service (**GES**) approved. And Affiliates to **ICM-UK & CILG-USA**

We're constantly measuring ourselves against industry benchmarks and market needs.

Our Certificates are award by the Institute Of Commercial Management –(ICM-UK) & Chartered Institute of Leadership and Governance –(CILG- USA), An internationally recognized examination /awarding body's , to which we are proudly Affiliates.

INSTITUTE OF COMMERCIAL MANAGEMENT (**ICM**) - **UK**, And CHARTERED INSTITUTE OF LEADERSHIP AND GOVERNANCE (CILG)-USA is fully accredited by the National Accreditation Board (**NAB**) of Ghana. ICM/CILG has a presence in over 60 countries worldwide, serving millions of students globally across more than 700 institutions.

### OTHER COURSES:

- SOUND ENGINEERING/RADIO D Jing
- VIDEO EDITING & ANIMATION
- ACTING, DIRECTING & FILM PROD. MANAGEMENT
- CAMERA & LIGHTING
- ICT
- GRAPHIC DESIGN & WEB DEVELOPMENT
- PROFESSIONAL SECRETARIAT

## **ICM CERTIFICATION COURSES:**

### **MEDIA COURSES:**

**LEVEL 100 (CORE) 6MONTHS CERTIFICATE**

**LEVEL 200(ELECTIVE) 1YEAR DIPLOMA**

**LEVEL 300(ELECTIVE) 2YEARS ADVANCED DIPLOMA.**

### **CORE COURSES (MEDIA STUDENTS)**

#### **LEVEL 100: CERTIFICATE - TUITION FEE GHC2,000**

- INTRODUCTION TO JOURNALISM
- MEDIA & SOCIETY
- MEDIA ETHICS & REGULATIONS
- ENGLISH FOR JOURNALISTS & WRITERS
- COMMUNICATION SKILLS
- PSYCHOLOGY
- ICT TRAINING

### **ELECTIVE MEDIA COURSES (A or B)**

#### **LEVEL 200: DIPLOMA - TUITION FEE GHC1,580**

##### **(A) JOURNALISM & MEDIA STUDIES:**

- BROADCAST JOURNALISM
- FREELANCE & FEATURE WRITING
- SUB EDITING
- MEDIA LAW & EHTICS
- NEWSPAPER REPORTING
- ADVERTISING & PUBLIC RELATIONS
- STUDIO PRACTICALS

##### **(B) JOURNALISM /TV&RADIO PRESENTATION/NEWSCASTING**

- SUB EDITING & DESIGN
- DIGITAL TV & RADIO JOURNALISM
- SPORTS JOURNALISM
- MAGAZINE JOURNALISM
- STUDIO PRACTICALS

#### **LEVEL 300 ADVANCED DIPLOMA - TUITION FEE**

#### **GHC3,420**

CONVERGENT JOURNALISM

ELECTRONIC MEDIA MANAGEMENT

INVESTIGATIVE REPORTING

MANAGING IN THE MEDIA

PROGRAMMING FOR TV, RADIO & THE INTERNET.

### **BUSINESS COURSES:**

#### **MARKETING, ADVERTISING & PUBLIC RELATIONS**

#### **LEVEL 200: DIPLOMA - TUITION FEE GHC3,580**

#### **LEVEL 300 ADVANCED DIPLOMA - TUITION FEE GHC3,220**

### **BUSINESS STUDIES**

- CERTIF – LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,580
- ADVAN DIPLOMA – LEVEL 300- TUITION FEE GHC2,000
- GRAD DIPLOMA – LEVEL 200- TUITION FEE GHC1,580

### **ACCOUNTING & FINANCE**

- CERTIF – LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,580
- ADVAN DIPLOMA – LEVEL 300- TUITION FEE GHC2,000
- GRAD DIPLOMA – LEVEL 400- TUITION FEE GHC1,580

### **HUMAN RESOURCE DEVELOPMENT**

**LEVEL 200: DIPLOMA - TUITION FEE GHC3,580**

**LEVEL 300 ADVANCED DIPLOMA - TUITION FEE GHC3,220**

### **MANAGING HEALTH & SAFETY**

**LEVEL 200: DIPLOMA - TUITION FEE GHC3,580**

**LEVEL 300 ADVANCED DIPLOMA - TUITION FEE GHC3,220**

### **HOSPITALITY MANAGEMENT**

**LEVEL 200: DIPLOMA - TUITION FEE GHC3,580**

**LEVEL 300 ADVANCED DIPLOMA - TUITION FEE GHC3,220**

### **INFORMATION TECHNOLOGY**

CERTIF – LEVEL 100- TUITION FEE GHC2,000

DIPLOMA - LEVEL 200- TUITION FEE GHC1,580

ADVAN DIPLOMA – LEVEL 300- TUITION FEE GHC2,000

### **CILG PROFESSIONAL COURSES:**

#### **\*PROJECT MANAGEMENT**

KEY ELECTIVE COURSES

PROJECT LEADERSHIP AND COMMUNICATION

PROJECT RISK MANAGEMENT

GLOBAL PROJECT MANAGEMENT

PROCUREMENT AND VENDOR MANAGEMENT

#### **KEY CAREER PATH**

- PROJECT ADMINISTRATOR
- CONSTRUCTION PROJECT MANAGER

- HEALTH PROJECT MANAGER
- LEGAL PROJECT MANAGER
- PROJECT CONSULTANT

#### **LEVEL & DURATION**

- LEVEL 1 – PROFESSIONAL DIPLOMA: 6 MONTHS
- LEVEL2 – PROFESSIONAL ADVANCE DIPLOMA: 6 MONTHS
- LEVEL3–PROFESSIONAL GRADUATE DIPLOMA: 6 MONTHS
- LEVEL 4 – EXECUTIVE DIPLOMA: 6 MONTHS
- LEVEL 5 – CHARTERED PROFESSIONAL: 11 MONTHS
- LEVEL 6 – CHARTERED MANAGERS: 15 MONTHS

### **MARKETING MANAGEMENT**

#### **KEY ELECTIVE COURSES**

- Relationship Marketing
- Digital Marketing
- Internal Marketing
- Marketing in the Global Economy
- Protocol & Event Management

#### **KEY CAREER PATH**

- Brand Manager
- Chief Marketing Officer
- Promotions Manager
- Market Research Analyst

#### **LEVEL & DURATION**

- LEVEL1–PROFESSIONAL DIPLOMA:6 MONTHS
- LEVEL2-PROFESSIONAL ADV DIPLOMA:6 MONTHS
- Level3–Professional Graduate Diploma: 6 Months
- Level 4 – Executive Diploma: 6 Months
- Level 5 – Chartered Professional: 11 Months
- Level 6 – Chartered Managers: 15 Months

### **FACILITY MANAGEMENT**

#### **KEY ELECTIVE COURSES**

- SUSTAINABLE PRACTICES IN FACILITY MANAGERS
- SPACE PLANNING AND MANAGEMENT
- ASSETS MAINTENANCE
- PROPERTY INVESTMENT AND FINANCE
- CONTRACT AND PROCUREMENT

**KEY CAREER PATH**

FACILITY ENGINEER, FACILITIES ADMINISTRATOR

PREMISES MANAGER, DIRECTOR OF ESTATES

**LEVEL & DURATION**

LEVEL1 – PROFESSIONAL DIPLOMA: 6 MONTHS

LEVEL2– PROFESSIONAL ADVANCE DIPLOMA: 6 MONTHS

LEVEL3–PROFESSIONAL GRADUATE DIPLOMA: 6 MONTHS

LEVEL 4 – EXECUTIVE DIPLOMA: 6 MONTHS

LEVEL5–CHARTERED PROFESSIONAL: 11 MONTHS

LEVEL6– CHARTERED MANAGERS: 15 MONTHS

**INFORMATION TECHNOLOGY MANAGEMENT**

**KEY ELECTIVE COURSES**

- IT Systems Support
- Business Intelligence
- Business Frameworks and Information Technology
- Management Control of Information
- Information Technology & Globalization Key

**Career Path**

- Information Security Analyst
- Computer Systems Analyst
- Database Administrator
- Management Analyst

- Computer Network Architect

**Level & Duration**

- Level 1– Professional Diploma: 6 Months
- Level2–Professional Advance Diploma: 6 M
- Level3–Professional Graduate Diploma: 6 M
- Level 4 – Executive Diploma: 6 Months
- Level 5 – Chartered Professional: 11 Months
- Level 6 – Chartered Managers: 15 Months

**LEADERSHIP AND GOVERNANCE**

**Key Elective Courses**

- The Theology, Theory and Practice of Leadership
- International Business Environment
- Organizational Processes and Change
- Leadership Studies
- Strategic Management

**Key Career Path**

- Public Administrator
- Compensation Manager
- Industrial Relations Specialist
- Contract Administrator
- Benefits Administrator

**Level & Duration**

- Level1–Professional Diploma: 6 Months
- Level2–Professional Advance Diploma: 6
- Level 3–Professional Graduate Diploma: 6
- Level 4–Executive Diploma: 6 Months

- Level5–Chartered Professional: 11 Months
- Level 6–Chartered Managers: 15 Months

**TUITION FEE FOR CILG COURSE;**

**DIPLOMA-GHC3,000**

**ADVANCE DIPLOMA—GHC3,000**

**GRADUATE DIPLOMA-GHC3,500**

**CHARTEREDPROFESSIONALS-GHC4,500**

**CHARTERED MANAGERS-GHC5,500**

**Other Courses**

**Theatre Courses**

***Level 100 (Core) 6 Months Certificate***

***Level 200(Electives) 1year Dipolma***

**Level 100: Certificate- Tuition Fee Ghc2,000**

- Introduction To Journalism
- MEDIA & SOCIETY
- MEDIA ETHICS & REGULATIONS
- ENGLISH FOR JOURNALISTS & WRITERS
- COMMUNICATION SKILLS
- PSYCHOLOGY
- ICT TRAINING

**ELECTIVE THEATRE ARTS COURSES**

**LEVEL 200: DIPLOMA**

**TV & RADIO PRESEN./NEWSCASTING (LOCAL DIALET)**

**CERTIFICATE - LEVEL 100- TUITION FEE GHC2,000**

**1, INTERVIEW 2,NEWS ANCHOR 3,PRESENTATION 4, SPORTS 5,PROGRAM HOSTING**

**SOUND ENGINEERING-RADIO DJING**

- CERTIF - LEVEL 100- TUITION FEE GHC2,000
- DIPLOMA - LEVEL 200- TUITION FEE GHC1,980

<b>MODE OF PAYMENT</b>
<b>1, FULL PAYM</b>
<b>2, SEMESTER</b>
<b>3, QURTERLY</b>

